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#### Summary

Crypto720 is a community-driven cryptocurrency designed to connect real people in the real world through ownership, celebration, and participation. Centered around the global event CryptoCoinDay on July 20th, the platform offers users a secure wallet, the ability to earn and trade, and a built-in marketplace for products, services, and digital assets. With real incentives like spin-to-win rewards, networking by location, and annual in-person celebration, Crypto720 is not just a coin — it's a culture.

### Introduction

Crypto720 is more than just another token. It is a complete crypto-centered platform built to connect people and businesses based on location, interests, and passion for cryptocurrency. The project focuses on empowering individuals to own their crypto, celebrate the crypto movement, and take part in a decentralized future with real-world interaction.

Vision & Mission

Vision: To create a global community where cryptocurrency is celebrated, shared, and understood as a part of everyday life.

Mission: To empower individuals through crypto ownership, real-world interaction, and decentralized tools that build economic freedom and a unified community.

## Our Team

Crypto720 is developed by a passionate group of entrepreneurs, developers, designers, and crypto advocates who believe in the power of blockchain to transform how people connect and trade. Our team combines global experience in tech, marketing, business development, and community building.

## Our Community

We believe crypto is about people. Our community is made up of dreamers, doers, creators, and innovators. From local meetups to global conversations, Crypto720 is a platform where users share, collaborate, and celebrate crypto in real life.

Target Audience Crypto720 is designed for: Newcomers looking to learn and celebrate crypto Crypto holders wanting to engage beyond exchanges Small businesses and creators ready to accept crypto Artists and NFT makers looking to sell work Everyday people who believe in a decentralized future

# CryptoCoinDay (July 20)

Every July 20th, the Crypto720 community comes together globally for CryptoCoinDay — a celebration of crypto adoption, culture, and innovation. This day acts as the heartbeat of the platform, encouraging people to connect face-to-face and share the future of finance.

### Spin-to-Win Rewards

The Crypto720 App features an exclusive Spin-to-Win wheel that becomes available when users log in and purchase \$Crypto720. Each spin offers chances to win:

#### Bonus tokens

- Free entry to CryptoCoinDay
  - Increased rewards

### "Try again" chances

A minimum purchase applies. It's simple, secure, and fully integrated into the app experience.

## App Features

The Crypto720 app offers more than just a wallet:

- Secure Wallet to send, receive, and store \$Crypto720
- Games where users can play and earn tokens
- Marketplace for individuals and businesses to sell products and services
  - Art & NFT trading features
  - Location-Based Networking to connect with other users nearby Roal Time Netifications about CryptoCoinDay and exclusive drops
    - Real-Time Notifications about CryptoCoinDay and exclusive drops



Token Distribution (1 Trillion Supply) AllocationPercentage App Utilization 40% Business Development 20% Charity 20% Development Team 5% Public Sale 15%

This distribution model ensures the project stays community-focused, while supporting long-term growth and meaningful partnerships.

# Why Crypto720?

- Crypto720 is different from traditional platforms because it:
- Promotes real-world community over anonymous speculation
- Encourages users to own their crypto and use it in daily life
- Offers a fun, gamified way to engage via Spin-to-Win
- Brings people together every July 20th for a worldwide celebration
  - Provides a marketplace for goods, services, and NFTs

# Built for People

Whether you're an artist, small business owner, crypto enthusiast, or newcomer, Crypto720 is designed with you in mind. Download the app, join the movement, and become part of a culture that values connection, innovation, and shared growth.

Sincerely,

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